



Total Credit's Data Collection Policy

Visitors to the Total Credit's website are not asked to reveal any individually identifiable information. We collect some information about visitors indirectly through standard web logs, including IP address, what browser is being used (e.g., Internet Explorer), and the domain name from which a visitor entered the site (e.g., www.yourcompany.com or www.youruniversity.edu). We normally use this information in the aggregate to administer and improve our website. Some data may be traceable to an individual, but we do not normally seek to identify individuals unless we believe that someone is using our site improperly.

Some existing customers come to our website with IDs and passwords already assigned. Others who register at our website are asked to provide standard contact information, such as name, mailing and email addresses, and telephone numbers. We may also collect a credit card number from those who register through the website to buy products and services.

Website visitors may choose to submit business profile information in order to update their records online. The information submitted to Total Credit becomes a part of the Total Credit database of business information, which is the core of Total Credit's high-quality business information products and services. Being listed in the Total Credit database offers benefits to businesses, including identification and recognition in the marketplace.

We sometimes use an "cookies" to store login or other information on your computer. A cookie is a small amount of information that a web site transfers to your computer's hard drive. We use cookies to simplify your access and to tailor our services to your needs and interests. For some services, we offer users the choice of having an ID or password stored in a cookie so that you do not need to re-enter it when you return to the site.

Total Credit's business information products are licensed to authorized resellers and third-party users for various business decision-making purposes. Any person included in the Total Credit database may ask to be excluded from business lists licensed for marketing purposes. For more information, contact Total Credit's Customer Service Desk.

Data Quality

Data quality is at the heart and soul of any successful information company. Working to ensure that data are up-to-date and accurate benefits the data subject and Total Credit. To help ensure quality data, Total Credit employs extensive measures, including direct contacts with businesses and quality review at both the point of collection and at the end of the data collection process.

Correction / Updating Information

Total Credit is developing a system to allow a registered user to access and correct an Internet registration record online. In the meantime, users may contact Total Credit's Customer Service to see or change an Internet registration record, opt out of receiving email updates about Total Credit products and services, or to be removed from our database.